APPENDIX A

LDF CORE STRATEGY : COMMUNICATION STRATEGY PROGRAMME

	01-Nov	08-Nov	15-Nov	22-Nov	29-Nov	06-Dec	13-Dec	20-Dec	27-Dec	03-Jan
Community visioning		LIVE ENGAGEMENT						CHRISTMAS PERIOD		
1. Leaflet / questionnaire	MAILOUT									
2. Community workshops		WORKSHOPS								
3. Postcards		DISTRIBUTE								
4. Website		LIVE								
5. Publicity exhibitions		EXHIBITIONS		EXHIBITIONS		EXHIBITIONS				
6. Facebook		LIVE								
7. Text us your views		LIVE								
8. Photography competition	PUBLICITY									
9. Media launch event	EVENT									
10. LDF email newsletter		SEND								
Statutory / general consultees										
A Statutory consultees										
1 Formal letter	MAILOUT									
2 Stakeholder meetings						MEETINGS				
B General consultees										
1 Formal letter	MAILOUT									
2 Leaflet / questionnaire	MAILOUT									
3 Stakeholder Issues Workshop			WORKSHOP							
4 Hard-to-Reach focus workshops						FOCUS GROUPS				
C Other interested parties										
1 Formal letter	MAILOUT									
2 Leaflet / questionnaire	MAILOUT									